



Reebok **FASSKER**  
*Big* Fury Boost  
 Challenge Event

- 3D real store
- 3D Showroom
- AR live look book




Take an AR photo and participate in the event >

COVER

FLEX



\_howshine\_   
 Everyone get out of the way. Here we go!

#FASSKER #Reebok #Adidas  
 #LimitedEdition #ARPumpFuryBoost





colorver  
Cosmic concept



#FASSKER #Reebok #Adidas  
#LimitedEdition #ARPumpFuryBoost



psvovsq  
Play with Reebok X Adidas

#FASSKER #Reebok #Adidas  
#LimitedEdition



## Look 4

오버사이즈 후디, 스웨트 팬츠, 네온 펌프스 모두 발렌시아가(...)

더보기 ^

📷 AR 카메라로 룩북보기



# FASSKER

# FASSKER

## Company Introduction

FASSKER is a mobile-optimized service focusing on digital natives who enjoy mobile-centric life styles. There are 4 main categories, Cover, Flex, Style Tech, and Fashion Metaverse Mall.

1. Cover presents fashion news or fashion trends. New contents are uploaded daily. They include AR, VR, and interactive 3D as well as images or videos.

2. Flex is a fashion focused SNS space for Gen-Z who aspires to be a fashion leader. They can share their daily outfit and fashion stories, and connect with other people.

3. Style Tech is for fashion companies who want to promote their brands in a new creative way using high tech digital tools but doesn't have the technical knowledge. It is a service for fashion brands allowing them to reach to a new generation. We collaborate and create 3D/AR/VR interactive marketing materials.

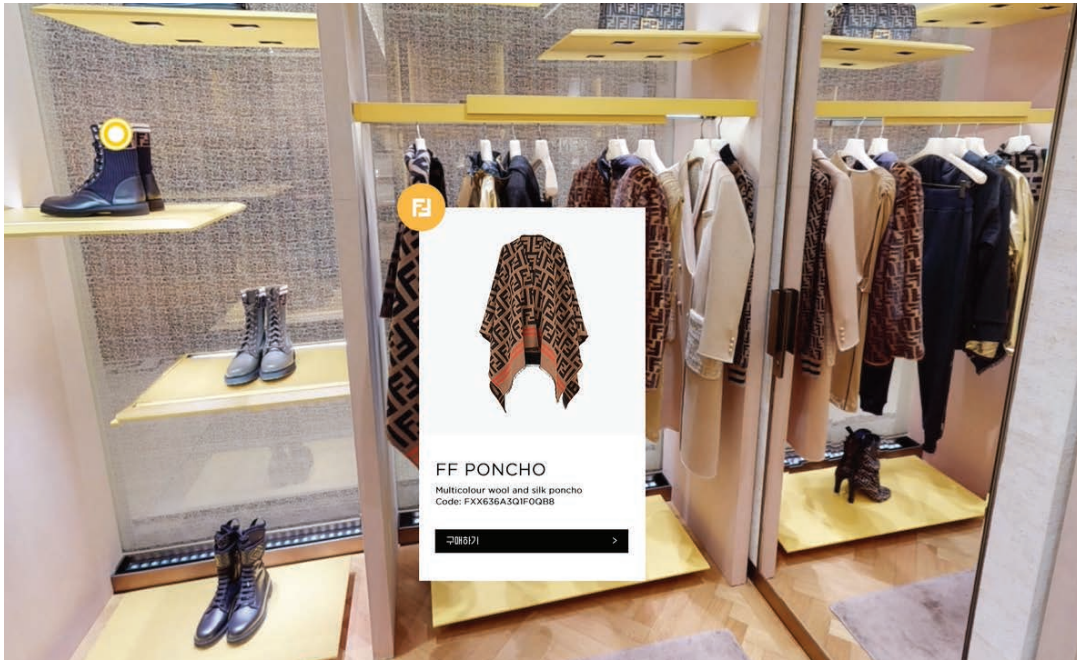
4. Fashion Metaverse Mall is a digital metaverse space specifically for fashion brands and Generation Z who are comfortable in presenting themselves through fashion and media. This service is .in progress and will be launched soon.

Also, we are planning a metaverse platform to be released this March that connects digital reality space (fashion magazine & SNS) and digital virtual space (FASSKER WORLD & personalized digital dress room)

## General Information

Company name		FASSKER
CEO		Mark Choi
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## 3D real store



**Content Category** | VR

**Content Link** | <https://coach.ski-collection.fassker.net/>  
<https://polham.fassker.net/>  
<http://tods-parc1.fassker.net/>  
[https://fendi.fassker.net/?utm\\_source=Kakao&utm\\_medium=social&utm\\_campaign=Organic\\_KakaoKR&utm\\_content=1218\\_VRStore\\_Image](https://fendi.fassker.net/?utm_source=Kakao&utm_medium=social&utm_campaign=Organic_KakaoKR&utm_content=1218_VRStore_Image)  
<https://youtu.be/b6f3yWak-Ho>

### Content Introduction

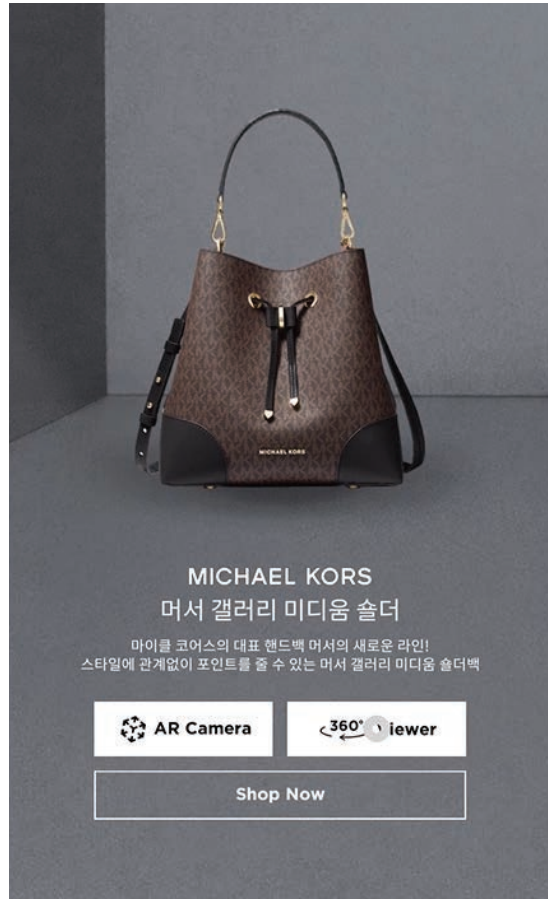
Virtual Era, Explore 3D Real Store!

We offer a new virtual experience to the customers who want to visit the store in this challenging Covid-19 pandemic era.

3D Real Store's digital space offers a seamless experience as visiting an actual store and so far it showed an increase in sales for e-commerce.

# FASSKER

## 3D Showroom



### MICHAEL KORS 머서 갤러리 미디움 솔더

마이클 코어스의 대표 핸드백 머서의 새로운 라인!  
스타일에 관계없이 포인트를 줄 수 있는 머서 갤러리 미디움 솔더백

AR Camera

360° Viewer

Shop Now

**Content Category** | VR, AR

**Content Link** | [https://app.adjust.com/an01rje?adgroup={ad\\_service\\_id}&creative={slot\\_id}&idfa={apple\\_ifa}&gps\\_adid={google\\_aid}&android\\_id={google\\_aid}&kakao\\_click\\_id={click\\_id}](https://app.adjust.com/an01rje?adgroup={ad_service_id}&creative={slot_id}&idfa={apple_ifa}&gps_adid={google_aid}&android_id={google_aid}&kakao_click_id={click_id})  
[https://youtu.be/0MvF\\_bn73B0](https://youtu.be/0MvF_bn73B0)

### Content Introduction

Without time and space constraints, we allow you to experience a realistic shopping experience on mobile.

By using the best 3D and AR technology, it will provide a unique brand experience.

Users can experience the product before purchasing the actual products by using an AR camera user can wear them, take a snap photo, and upload them to their SNS account too.

User engagement is getting more and more important especially in this Covid-10 pandemic era. This 3D showroom will allow users to experience the brand's product before purchasing the actual product.

## AR live look book



### Content Category

| VR

### Content Link

| [https://app.adjust.com/an01rje?adgroup={ad\\_service\\_id}&creative={slot\\_id}&idfa={apple\\_ifa}&gps\\_adid={google\\_aid}&android\\_id={google\\_aid}&kakao\\_click\\_id={click\\_id}](https://app.adjust.com/an01rje?adgroup={ad_service_id}&creative={slot_id}&idfa={apple_ifa}&gps_adid={google_aid}&android_id={google_aid}&kakao_click_id={click_id})  
<https://youtu.be/u492zxJZfr0>

### Content Introduction

If you wonder how to engage with customers with not only photo look book nor fashion films consider our AR Live LOOKBOOK.

Through AR cameras customers can see models' acting right in front.

In the digital era FASSKER enables you to shorten the length between brands and customers.